

Appendix C. Research and Studies Reviewed and Cited

1. Research and Studies Reviewed

- ❑ *Arts & Economic Prosperity, The Economic Impact of Nonprofit Arts Organizations and Their Audiences*, Americans for the Arts, Washington, D.C. 2001
- ❑ *California Arts Council's 2000-2001 Annual Report*, Sacramento, California
- ❑ *Creative Community Index*, Measuring Progress Toward A Vibrant Silicon Valley, by Cultural Initiatives Silicon Valley, San Jose, 2002
- ❑ *Economic Impact of the Arts Study Summary* 2001 and 2002, Sacramento Metropolitan Arts Commission, Sacramento
- ❑ *Economic Impact Report* 2001, Prepared by City of San Diego Commission for Arts and Culture, 2001
- ❑ *The Arts: a Competitive Advantage for California*, Prepared by Policy Economics Group, KPMG Peat Marwick, October, 1994, Washington, D.C.
- ❑ *The Arts as an Industry: A Report on the Economic Impact of the Non-Profit Arts Organizations in Sonoma County*, Summer 2001, Prepared by The Sonoma County Economic Development Board
- ❑ *The Contribution of the Arts to Napa's Economy*, May 2002, Produced by Napa Valley Economic Development Corporation
- ❑ *The Economic and Cultural Impact of the Arts in California: Local Officials Tell Their Communities' Stories*, Prepared by the California Arts Council and Institute for Local Self Government, 25th Anniversary Year of the California Arts Council, 2001
- ❑ *The Economic Impact of the Nonprofit Arts in Orange County*, A Study Prepared by the A. Gary Anderson Center for Economic Research, Chapman University and the Orange County Business Committee for the Arts Inc., Fall 2002

2. Research Cited

Artists as a Percentage of the California Labor Force from *Geography and Public Participation in the Arts: Ten States*, by Lee Mizell, Prepared for the National Endowment for the Arts.

The CPS is a monthly labor survey of approximately 60,000 households conducted by the Bureau of the Census for the Bureau of Labor Statistics. Twelve months of data from the 1999, the 2000, and the 2001 Basic Monthly Surveys were used to estimate the number of artists in each state in 2000. The Ferret online data system from the Bureau of Labor Statistics was used to retrieve the total number of individuals identifying the following categories as their primary occupation for all 36 months of data: Actors and directors, musicians and composers, announcers, other artists, performers, related workers, architects, painters, sculptors, craft-artists, and artist printmakers, authors, photographers, dancers, teachers of art, drama and music and designers.

Artists as a percentage of total employment (the sum of the artist categories divided by employment in all possible categories), was then multiplied by the state's active labor force from 2000 Census data to estimate the number of artists. This figure was divided by the size of the active labor force to derive artists as a percent of the labor force.